



Press Release

November 2023

The Grand Hotel Zermatterhof has been awarded the "Grand Prestige Award of the Year 2023"

Markus Marti, General Manager of the Grand Hotel Zermatterhof, expresses his delight at this outstanding achievement and extends heartfelt thanks to his team for their exceptional dedication. "This award is a recognition of the hard work and commitment of each individual in our team. We are proud to receive this accolade and will continue to set the highest standards in hospitality".

The European Hotel Awards were launched in 2018 by the magazine References Hoteliers Restaurateurs International during the EGAST exhibition in Strasbourg. The 5th edition took place on November 6, 2023, at the Sofitel Barcelona Skipper in Barcelona. During a prestigious ceremony dedicated to the European Hotel Awards, the winners, the jury, VIP guests, and celebrities were present.

Every year, the selection committee, composed of European personalities, including Michel Stalport, a high-level business executive with training from the Namur Hotel School and the Ecole hôtelière de Lausanne, reviews a list of potential candidates for the European Hotel Awards. All decisions are made based on professional criteria and geographical distribution in various European countries. Exceptional achievements, innovative approaches, and sustainable commitments of Europe's best hotels are recognized. From boutique hotels to large establishments, each hotel offers a unique perspective on hospitality, and this event honors that diversity and dedication.

By recognizing and honoring their unique hotel services, these awards aim to promote and strengthen the image of the European hotel industry. The winners are recognized professionals in the hospitality and tourism industry.

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