

Press Release

July 2023

The Ueli Prager Prize 2023 goes to the Alpine Gourmet Prato Borni & Brasserie Lusi

At the end of June, the wine lists of the restaurant "Alpine Gourmet Prato Borni" and "Brasserie Lusi", which belong to the Grand Hotel Zermatterhof, were awarded the Ueli Prager Prize.

The Ueli Prager Prize stands for the most unusual, novel wine list of the present. It is awarded by the "Swiss Wine List Award", a project of the European wine magazine VINUM and Bruno-Thomas Eltschinger, Honorary President of the Swiss Sommelier Association SVS/ASSP German-speaking Switzerland, under whose patronage the competition is held.

Ueli Prager was a Swiss entrepreneur and founder of the Mövenpick chain. He was considered a creative and successful entrepreneur ahead of his time.

The wine list was designed by Peter Zimmermann, GaultMillau Sommelier of the Year 2023. He has been working at the Grand Hotel Zermatterhof since 2016, developing a completely new and surprising concept for the guests of the 5-star hotel. He presents the selection of open wines in an appealing way with the help of an innovative coordinate system.

This novel system is based on the aromas and structure of the different grape varieties, which are separated into white, rosé and red wines. Guests have the opportunity to select their favourite wines in an entertaining way. The wines are presented in a way that appeals to the palate and the senses, allowing guests to make the perfect selection that suits their individual preferences.

Guests can also choose from the large wine list during their stay at the restaurant, which now features nearly 300 wines from Valais. In 2021, the menu was awarded the Swiss Wine List Award by Vinum magazine.

The Zermatterhof, with its 69 rooms and suites, is a member of Swiss Deluxe Hotels, Preferred Hotels & Resorts and Historic Hotels of the World. The restaurant "Alpine Gourmet Prato Borni" has been awarded 1 Michelin star and 16 GaultMillau points, the "Brasserie Lusi" has 13 GaultMillau points and the restaurant "saycheese!" offers local cheese specialties. The summer season continues until October 21. The Zermatterhof will be open for the Matterhorn Cervino Speed Opening from November 6 to November 20.

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